

Platform Update Release Notes

Version 3.9

2015-03-17

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Overview

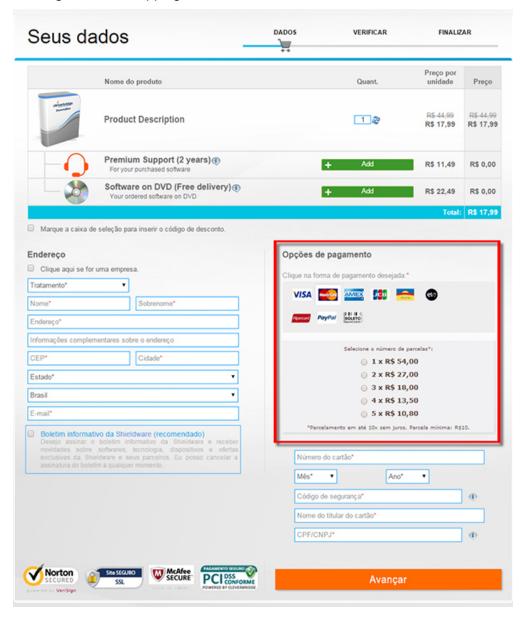
cleverbridge announces platform release 3.9, which introduces installment options for Brazil domestic credit card processing. Another notable feature in this release includes the ability to self-subscribe to Business Intelligence (BI) bookmarked reports.

For more information about any of the new features and enhancements in release 3.9, contact your cleverbridge client manager.

Brazil Domestic Payment Processing

As part of cleverbridge's continued efforts to support our clients' market strategies into Brazil, we have enhanced our domestic credit card processing to include installment payment options (see "Availability Note", next page). In addition to the current one-off payment transactions, Brazilian customers will be able to select from a number of dynamically displayed installment options based on the shopping cart total.

The new selection interface (a contained section with radio buttons) appears directly under the credit card logos on the shopping cart, once a credit card has been selected.



The detail below shows the automatically generated single-installment minimum payment as well as a range of payments that can be chosen without incurring interest. As with other current payment options, the customer will also retain the ability to modify installment plan options on the Review page.



Availability Note: Credit Card Installment Options

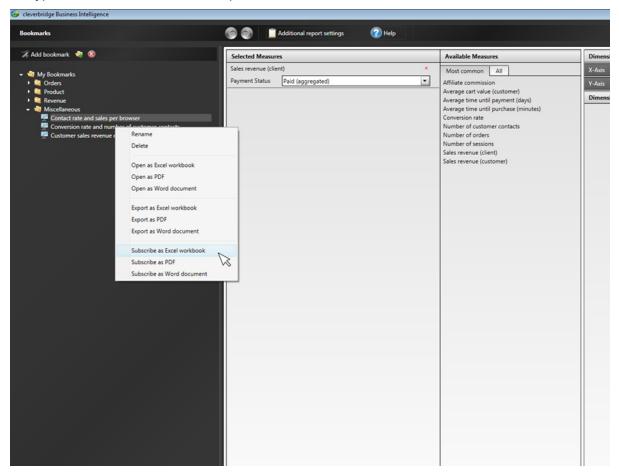
cleverbridge is currently in the pilot phase for Brazilian domestic credit card processing (including installment options). Said phase is expected to conclude by early April, at which time your Client Management representative can guide you through the process of enabling this feature for your payment platform. Please note that additional fees will apply.

The availability of installment payment plans for local credit cards is key in the current Brazilian ecommerce market, as the prevalently low credit limit per consumer created a need for maximizing buying power. The resulting installment system has long been a part of the Brazilian consumer's buying habits and offers a clear advantage as a market-optimized e-commerce system feature.

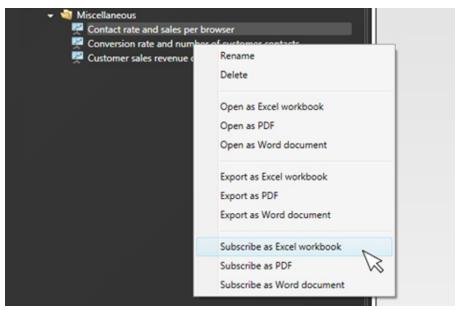
Business Intelligence (BI) Scheduled Reports

As a means of leveraging our Business Intelligence (BI) reporting tool, we now offer you the ability to self-subscribe to one or more of your bookmarked reports. The subscription will generate a daily report in your choice of formats: as an Excel spreadsheet, a PDF file, or an MS Word document. While there are no limits to the number of bookmarked reports that you can subscribe to, the type of reports are currently limited to tabular reports (not diagrammatic) and simple tables, not multidimensional tables.

Subscribing to a bookmarked report is straightforward and does not require the use of a dedicated form or specialized UI. Simply right-click on the desired bookmark in the BI's left pane. The available file types will be featured on the drop-down menu's bottom third section.



Selecting the desired file type will complete the subscription process. You can verify your choice by opening the pertinent bookmark's drop-down menu again and confirming that there is a check mark next to the file type recently selected.



You will receive the first of your daily reports within an hour of subscribing. Thereafter, your report(s) will generate daily at around 6:00 am local time. Although this feature does not initially offer the ability to specify other time-frames for report generation, it is likely to be one of the subsequent features offered, based on client feedback.

Example

The first email sent to your CA email account will feature this content:

Dear user,

This email contains the attached Business Intelligence (BI) report to which you have subscribed: [Bookmarkname, date].

If you wish to unsubscribe, please return to the BI portal, right-click the report in question (located on the left pane), and simply reselect the check-marked report type from the contextual menu. The automatic email and attached report will cease to be sent.

Kind regards,

cleverbridge BI

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As the sample email indicates, unsubscribing is as simple as repeating the steps taken to subscribe. The missing checkmark indicates that your report subscription will take effect immediately.

Upcoming feature enhancements will enable you to:

- Specify a different time and/or frequency for report generation
- Send the subscribed reports to a group account/other single-accounts without the need to create additional CA accounts
- Send bookmarked reports to a server to import data onto your CMS, financial software, or other proprietary system.